

# Concord For Hometown Heroes Banners



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## Concord Qualifications

*This is a way to honor Veterans or Active Duty Service Members who at one time considered Concord their hometown or currently reside in Concord.*

*Having attended the Concord school system or any other school system located in the Concord city limits, even if resided in another town.*

*Does not have to be currently serving, we honor anyone who has ever honorably served in the U.S. Military.*

*The Honored must have served in the U.S. Armed Forces, may be a living or deceased resident of Concord, or a relative or friend of a resident of Concord, this will allow for the broadest number of local veterans to be honored.*

## Sponsorship

*-----Yes we will sponsor a banner*

*At this time the fee to sponsor a banner for Concord is \$200.00. This is for a single photograph banner and includes all costs for the banner, hardware, hanging costs, and any other costs. We also can now offer a dual photograph banner which is \$270.00 and includes everything included with a single photograph banner. This is for the 2021 banner year. Our dual photo banner is an attempt to give our clients a way of honoring someone who served in two branches of the military, or honoring two individuals on one banner. All checks should be made payable to: Concord For Hometown Heroes Banners.*

*Name of person on banner-----*

*Sponsor Name:-----*

*Address of sponsor:-----*

*City, State, Zip:*-----

*Phone Number:*-----*Email address:*-----

*Family Name as It appears on the banner, This is the bottom line of text on the banner:*

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*At this time all banners will be stored by Concord For Hometown Heroes Banners, If they are not hanging on Main Street.*

*At the end of their life cycle they will be returned to the sponsor, this is when the banner is no longer suitable for hanging. We estimate the banners will last five to seven years.*

*At this time, the city of Concord will only allow us to hang the banners twice a year, first hanging will be pre Memorial Day for thirty days or to just past the fourth of July, space permitting as determined by the city.*

*The cost of sponsorship includes a three year warranty for failure and or vandalism, this also includes the permit fees for the first three years. If the banner is suitable for hanging after this period, the sponsor may have to pay for the hanging permit fees which is \$25.00 per year, which is half of the current cost of hanging at this time. If the sponsor wants to continue in the program after the banner is unsuitable for hanging, replacement banners can be purchased for \$140.00 as long as there are no major changes to the banner. All replacement banners carry the same warranty as the original banner.*

*All Meritorious awards must be verified before being printed on our banners.*

*We would like to thank you for participation in our program and we will do our best to fulfill your expectations of honoring and paying tribute to your Hometown Hero.*

